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# Canadian Federal Privacy Law Reform: Regulatory, Litigation and Financial Risks under the Proposed New Private Sector Privacy Statute – the Consumer Privacy Protection Act (Webinar)

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The federal government has introduced new privacy legislation for the private sector. Bill C-11, referred to as the *Digital Charter Implementation Act, 2020*, proposes the enactment of new privacy statutes, including the *Consumer Privacy Protection Act* (CPPA), which would essentially replace the privacy regime currently in place under the provisions of the *Personal Information Protection and Electronic Documents Act* (PIPEDA). The bill is currently at second reading.

In this webinar, Adam Kardash, Head of Osler's Privacy and Data Management Practice and National Lead, AccessPrivacy, offers a snapshot summary of the main features of the new legislation, as well as the key legal and financial risks posed by the proposed regime.

In particular, this webinar covers important topics arising out of the proposed CPPA that will be of interest to emerging companies, including:

- The new enforcement regime, and accompanying fines and litigation risks
- Concepts of "reasonable and appropriate," purpose identification and recording, accountability, transparency and service providers
- Consent as the primary authority for processing personal information, exceptions to consent, and implications for consent-management practices
- Automated decision-systems and algorithmic transparency
- Breaches of security safeguards and notification requirements
- An overview of the compliance cost implications, including those related to the requirement of a privacy management program and new data mobility and disposal rights

By keeping up with these proposed legislative changes, you'll be better able to prepare your organization for the new regime.

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