



## Joanna Fine

Partner, Privacy and Data Management

**Toronto**

(416) 862-5685

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Bar Admission: Ontario, 2006

### Areas of Expertise

Banking and Financial Services

Technology

Media and Entertainment

Health

Retail and Consumer Products

Cybersecurity and Security Incident Response

Advertising and Marketing

Privacy and Data Management

Joanna is a member of the Privacy and Data Management group. She provides practical and strategic privacy compliance advice to organizations across all sectors, from large multi-national companies to emerging companies.

Joanna regularly assists clients in identifying and managing privacy risks associated with complex and innovative data collection and use initiatives, including interest-based advertising, "big data" analytics, AI, surveillance technologies, and anti-fraud initiatives. Joanna also assists clients with security incident response and privacy regulatory investigations, including liaising with federal and provincial privacy regulators in Canada.

She regularly provides privacy and anti-spam training to clients, drafts privacy policies and procedures, conducts privacy reviews, and advises on privacy issues in mergers and acquisitions and outsourcing arrangements (including transborder data flows).

### Awards and Recognition

- Recognized in Privacy & Data Protection

—**CHAMBERS CANADA**

- Recognized in Data Protection & Privacy

—**CANADIAN LEGAL EXPERT DIRECTORY**

- Recognized in Privacy and Data Security Law 2025

**—BEST LAWYERS IN CANADA**

- "Stand-out Lawyer"

**—THOMSON REUTERS**

- Recognized in Technology 2025

**—LEXPERT SPECIAL EDITION**

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## Credentials

### Education

- University of Toronto, J.D.
- York University, M.E.S.
- McGill University, B.A.

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### Languages

- English

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### Professional Affiliations

- Canadian Bar Association
- The Canadian Technology Law Association
- International Association of Privacy Professionals
- Ontario Bar Association, member of the Privacy Law Section Executive
- The Law Society of Ontario
- Toronto Computer Lawyers' Group